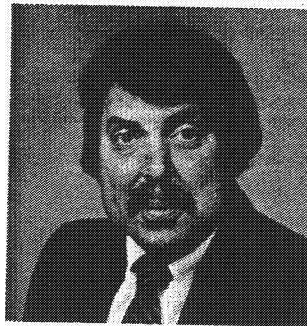


Dr. Eger's Success With Sports Vision Enhancement Therapy As Shown On Channel 12 Sports

Optometrist Dr. Jeffrey Eger is having phenomenal success with his sports vi-

sion enhancement therapy. Recently two of his patients on the ASU golf team be-

came finalists in the US Amateur Championship Tournament. Phil Mickelson won the Tucson Open and was one of only three amateurs to ever do this in the history of the PGA.



Dr. Eger starts by giving the best possible fit in a contact lens to insure good peripheral and central vision. He follows that up with vision enhancement therapy which results in a minimal amount of head movement from the ball to the hole. Better concentration results in better putting.

To evaluate his results Dr. Eger assembled a test group of 30 individuals which included two of the top teaching pros in the valley. They were told to putt their own way on the front nine and on the back nine they used his five-step putting procedure. Members of the test group reduced their putting strokes from 3 to 12 strokes each.

The five-step putting procedure teaches a person how to balance himself over the ball and swing with a reduced amount of head movement. Steve Pascente, Channel 12 sports director recently did a news story on Dr. Eger's innovative new technique.

For more information about Dr. Eger's sports vision enhancement therapy, contact him at Southwest Contact Lens Vision Center, located at 6475 So. Rural Rd. (Rural and Guadalupe), phone: 839-2446.